

LEARNING DESIGN FOR MILLENNIALS

Learning Design for Millennials is a training course offered by Dr. Arash Golnam. It incorporates Arash's experience as a teacher, learner and researcher to offer practical insights for designing engaging, fun and memorable learning environments for the millennials and learners from other age groups.

OBJECTIVES

The objective of this training course is to help educators design effective learning environments. Environments in which the focus shifts from "passive reception of disconnected ideas" towards "creation of an enlightening experience" for both learners and educators.

Rethinking learning design gains increasing significance, once we consider the key characteristics of Millennials, such as their need for excitement, their digital and fast-paced lives, their quest for practicality and interactivity, as well as their aspiration for creating meaning through their education and future careers.

CONTENTS

This training course explores responses to the following questions:

- How do we know teaching is the right career for us?
- Are teaching and learning different sides of the same coin?
- How can we design a self-organizing learning environment?
- Why can Microsoft PowerPoint be an impediment to learning? What are the alternatives to using slides?
- Why is peer instruction important? How can it benefit learning design?
- Why does gamification matter? How can we develop simple and effective games to create a fun and profound learning experience?
- Why is it worth knowing about the Kolb Cycle? How can we apply it in learning design?
- What is contextualization? How can it add significance to the learning process?
- What alternative modes of performance evaluation exist? How can these create more value compared to conventional examinations?
- Why are questions important? How can they be used toward creating dialogue-based learning?
- What is the "by-product effect"? Why do we need it in designing learning for soft skills?
- Why are creating inter-disciplinary connections crucial? How can we create meaningful connections between course materials and everyday life activities, in addition to other courses or disciplines?
- Why should we pay more attention to our intuition? How can we help the learners in developing their intuition?
- Why should our quest for learning design be viewed as venturing on an odyssey? Why do we need to design a learning odyssey for the students?

PRESENTER'S BIO

Dr. Arash Golnam (www.golnam.net) started teaching adults at the age of 18. Arash has taught a high variety of undergraduate and graduate courses in disciplines ranging from management, industrial engineering, and information systems in academic institutions around the world.

Arash completed his Ph.D. in Management of Technology at École Polytechnique Fédérale de Lausanne (EPFL) and holds a Master of Science in System Dynamics from Worcester Polytechnic Institute. He currently works part-time as a scientist at EPFL, researching the application of systems theory and principles in designing services.

Arash is a member of the core faculty at Business School Lausanne (BSL), and an adjunct professor at Webster University Geneva. He has been awarded as the distinguished member of the faculty at BSL in 2014, 2016 and 2017.