

## MODES OF DELIVERY OF THE TRAINING SERVICES

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The knowledge-based services are delivered in four different modes: awareness seminars, exploratory dialogues, deep dive workshops, and collaborative transformation. These delivery modes will provide you with the flexibility of choice to find a solution that fits your requirements and aspirations. You may choose to raise your awareness to a cutting-edge idea, or explore the application of this idea to improve your offerings. Moreover, you have the possibility of having us on-board during your journey to define and implement projects that have a transformational effect on the value you create for your client groups and users.

### AWARENESS SEMINARS

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The aim of the seminars is to raise awareness and to provoke the thoughts of the participants with regards to a topic, or a specific domain of inquiry, which is in most parts, novel and unexplored. This mode of delivery is best suited for large audiences who do not have a high level of exposure to the core idea to be presented. The seminars are followed by an extensive question and answer session, where participants can share their views, ask for clarifications and exchange ideas. Seminars are great stepping stones for more in-depth and interactive modes of delivery that follow.

### EXPLORATORY DIALOGUES

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Dialogue sessions are offered to individuals or a small group of participants. Here, the underlying objective is to explore the ideas presented in the seminar in more details, and to examine the prospects of implementing such ideas in a practical context. Such sessions serve to create a shared understanding and build consensus when it comes to the utilization and application of the seminar ideas in organizational settings.

### DEEP DIVE WORKSHOPS

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The deep dive workshops provide the opportunity for creating a blue-print for defining projects that embody, as their centerpiece, the ideas presented in the seminars. These workshops are attended by participants with different roles and functions across an organization and can last up to a few days. This delivery mode provides the participants with the opportunity to learn by applying the knowledge they have gained through the seminars, to a concrete organizational issue or problem.

### COLLABORATIVE TRANSFORMATION

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I can be your companion throughout the implementation of the transformational project you have defined based on what you have learned from the seminars and workshops. Collaborative transformation requires a continuous engagement that results in the application of the new domain of inquiry in an organizational setting in form of a project-based change initiative. Regular facilitated meetings are required for creating an environment for a dynamic group dialogue between your organizational participants in order to keep the momentum from the conception to the implementation of your transformational projects.