

UNIQUENESS FACTORS OF DESIGNING EFFECTIVE TRAINING COURSE

Designing Learning for Millennials is a training course offered by Dr. Arash Golnam for educators and learning managers. It incorporates Arash's experience as an educator, learner and researcher and offers practical insights for designing engaging, fun and memorable learning environments for the millennials and learners from other age groups. This document outlines seven main factors that make Designing Learning for Millennials a unique training course.

THE SEVEN UNIQUENESS FACTORS

1. Arash has 20 years of experience, teaching courses in a variety of disciplines such as Engineering, Management and Informatics, at Bachelor's, Master's and Doctoral programs. This means in the training course, he evokes examples from variety of fields incorporating the nuances across the programs.
2. In addition to the discipline-specific courses, Arash specializes in offering inter-disciplinary courses such as Systems Thinking and Design Thinking. The principles, tools and the techniques offered in the Designing Learning for Millennials training course are grounded in these two fields where Arash is internationally acknowledged as an expert.
3. Arash has taught courses at universities and academic institutions in different continents across the world, and to students with various cultural backgrounds, age groups, experience, and motivation levels. The diversity he has experienced has helped him in formulating ideas for learning design that can be effective in various educational settings.
4. Students from the universities where Arash works, have voted him as the Best Faculty, multiple times in the recent years. Students constantly refer to his courses, as transformative, engaging, challenging, informative and practical. This is an important accomplishment, specially in the high quality and high standard education system of Switzerland.
5. Arash has studied different disciplines in some of the world's best Academic Institutions. He completed his Ph.D. in Management of Technology at the Swiss Federal Institute of Technology in Lausanne (EPFL), holds a Master of Science in System Dynamics from Worcester Polytechnic Institute (summa cum laude), and studies Depth Psychology at the Carl Gustave Jung Institute in Zurich, Switzerland. In his opinion, an educator is a lifelong learner.
6. Apart from his academic qualifications and teaching activities, Arash has worked as an engineer, a consultant and a researcher and can draw from his experiences out of academia to create meaningful examples and analogies that are accessible for those faculty members with an orientation towards a more hands-on approach to education.
7. The training course Designing Learning for Millennials has been offered in Switzerland for the faculty members of several universities. The response from the participants has been overwhelmingly positive, resulting in inviting Arash back for more in-depth follow up sessions. The training course has been constantly revised and improved to remain rigorous, relevant and practical and has evolved to become what educators consider as a unique opportunity for creating effective learning environments.